

The Uptown Girl - 08

Smylee®
FASHION OF FREEDOM

Merlyn



The Unmatched Enamor - 05

They say there's something special about her. Maybe it's her eyes. Maybe it's her smile. Maybe it's her walk. Or maybe, just maybe, it's her mesmerizing clothes. Which transform her into a modern day Empress like never before. She's unmatched in her elan!



Merlyn





The Uptown Girl - 04



The catalog page features the Smylee logo at the top left, which includes a stylized orange flame icon and the text "Smylee FASHION FREEDOM". To the right of the logo, the brand name "Merlyn" is written in a large, flowing green font. Below the brand name is a graphic of a green dandelion seed head. The central focus is a close-up photograph of the woman's lower body, showing the brown kurta and pants. The pants have a subtle texture and a decorative border. The background of the catalog page is a light beige color with some green foliage and a basket of flowers visible. At the bottom right, the text "The Pallette of Panache - 07" is printed in a dark green font.

The Pallette of Panache - 07



The Next Generation Muse - 06

Merlyn

She comes clad in the fabrics of the ultimate finesse and seduces the sensibilities of the artist, the sculptor, the poet, the musician, and inspires creativity like never before. She is the muse that gives birth to masterpieces, the modern day muse.





The advertisement features a woman in a blue kurta, identical to the one in the first image, but from a closer perspective. She is wearing sunglasses and a large silver cuff bracelet, looking directly at the camera. Above her, the brand logo "Smylee FASHION FREEDOM" is displayed with a stylized green floral graphic. To the right, the brand name "Merlyn" is written in a large, elegant, black script font. Below the woman's photo, the text "The Pallette of Panache - 03" is written in a green, cursive font.

Smylee®
FASHION & FREEDOM



Merlyn

The Next Generation Muse - 02

She comes clad in the fabrics of the ultimate finesse and reduces the sensibilities of the artist, the sculptor, the poet, the musician- and inspires creativity like never before. She's the muse that gives birth to masterpieces- the modern day muse.



Smylie®
FASHION OF FREEDOM

Merlyn



The Uptown Girl - 08

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Merlyn



